

# CRICKET IN SCHOOLS

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CRICKET  
SHROPSHIRE

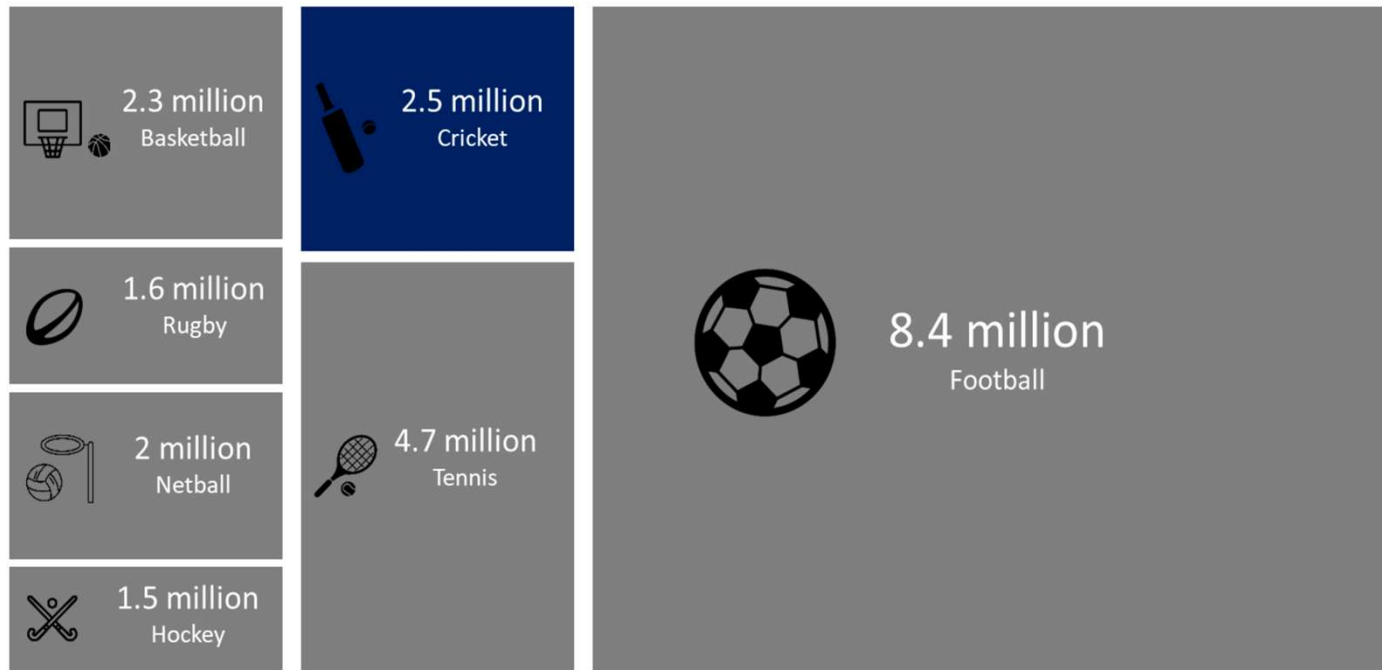
# AGENDA



- **Background**
- **The Importance of Cricket**
- **Introducing Cricket Shropshire**
- **Our Services**
- **Our Impact**



# WHY CRICKET?



**Cricket Is The 2nd Most Played Team Sport**

# WHY CRICKET?



**2.5 million play the game in England and Wales**



**Circ. 20% of the population follow cricket**



**More than 1.1 million adults attend matches annually**

**Only 1 In 5 Children Are Doing Enough Physical Activity**



# WHO ARE CRICKET SHROPSHIRE?



- 1 of 39 National County Boards
- Registered charity and listed company
- Responsible for Shropshire's recreational cricket
- Accountable, audited and 50% funded by the ECB



**Our Mission: To Make Cricket The Most Inclusive Team Sport**

# CRICKET SHROPSHIRE STATS



**54 clubs: 3,500 playing members**



**Junior league: 120 teams, 2,500 participants**



**Coaching in 50% of Shropshire schools**



**Supporting and delivering over 40 competitions**



**Teacher CPD sessions and Young Leader workshops**

**OVERALL REACH OF  
OVER -**

**12,000  
PUPILS**

**Nationally leading in: Safeguarding | Schools Delivery | Women & Girls | EDI**

# NATIONAL VISION FOR CRICKET



**Grow and Nurture  
the Core**



**Inspire through  
elite teams**



**To make cricket  
accessible**



**Transform women  
and girls' cricket**



**Support our  
communities**

**ECB Mission 'Cricket Is A Game For me'**

# CRICKET SHROPSHIRE OFFER



## Coaching for Schools

## Community



Chance to Shine



Lord's Taverners



Cricket Shropshire  
Coaching



Beyond the  
Boundary



Chance to Shine  
Street

**ECB Accredited, Specialist, Experienced Coaches**



# CHANCE TO SHINE



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# INTRODUCING 'CHANCE TO SHINE'



**'Aiming to give all children the opportunity to play, learn and develop through cricket'**

- Nationwide registered charity
- Taking cricket to those communities with the fewest opportunities
- Inspiring schools and communities to play all year round
- Teachers trained to enable continuous coaching
- Primary, secondary and SEND settings



**Free Cricket Coaching For Selected Schools**

# CHANCE TO SHINE – PRIMARY SCHOOLS



## FREE programme of cricket

- 36 hours across 6 weeks
- Criteria for selection –
  - Schools with > 40% free school meals
  - Community programme or club connection

## One day engagement session

- Promoting national programmes
  - All Stars 5 – 8 year old's
  - Dynamos 8 – 11 year old's

## Portal of resources

- Available to staff, enabling a continuation of coaching



**Chance to Shine Has Introduced 6 Million Children To Cricket**

# CHANCE TO SHINE – SECONDARY SCHOOLS



## FREE programme of cricket

- 36 hours per school
- Existing partnership – 6 schools
- Focus on a club connection

## Key Areas

- TRY – An opportunity for girls to experience cricket
- COMPETE – Both indoor and outdoor to regional level
- LEAD – Young leader courses for girls

## Portal of resources

- Available to staff, enabling a continuation of coaching



**Thomas Adams, Wem – Regional Winners**

# LORD'S TAVERNERS



## Coaching for Schools

## Community



Chance to Shine



Lord's Taverners



Cricket Shropshire  
Coaching



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Street



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# LORD'S TAVERNERS



## FREE programme of cricket

- 24 hours coaching
- For SEND and special schools
- For children and young adults; 12 – 25 years

## Key areas

- Provide innovative and impactful cricket programmes
- Table cricket – a game for all
- Cricket pathway – School, Super 1s, Super 9s and D40

## Example Package

- 24 hours split between -
- Lessons, after school club and super 1s



**Coaches Trained in Inclusion – Removing Barriers**

# CRICKET SHROPSHIRE COACHING



## Coaching for Schools

## Community



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# CRICKET SHROPSHIRE COACHING



**ECB fully accredited, experienced coaches**



**A bespoke flexible service**



**Affordable, adaptable year-round coaching**



**For all abilities, ages and budgets**



**Our Aspiration – To Deliver Cricket To Every Child In Shropshire**

# CRICKET SHROPSHIRE COACHING

## Pick your package

Minimum visit – 3 hours in 1 block

Packages	Hours	Price	Additional Hrs
YELLOW	36	£900	3
BLUE	60	£1,500	6
GREEN	84	£2,100	9
RED	108	£2,700	12
PURPLE	132	£3,300	15

## Included

- All schools receive a kit bag
- Young leader courses for secondary
- Teacher CPD for Red and Purple packages
- Hours used across settings - Primary, Secondary, SEND
- Ideal for lunchtime and after school clubs

## Extras

- Based on 1 coach, additional coaches £25 / hour
- Additional settings £100 each

# BEYOND THE BOUNDARY



## Coaching for Schools

## Community



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# BEYOND THE BOUNDARY



**Cricket Shropshire in the Community**

**Widening the appeal of cricket**

**Taking cricket to a broader demographic**

**Local authority support and community hubs**



**Partnering with Schools and Councils to Deliver Community Cricket**

# CHANCE TO SHINE – STREET



## Coaching for Schools

## Community



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# CHANCE TO SHINE - STREET



## A FREE 30 week community programme

- Year-round cricket for ages 8 - 25 years
- Located where club access is considered prohibitive
- After school, free to all and no equipment required

Connecting people whilst learning and playing cricket



**Nationally Recognized, Award Winning!**

# OUR IMPACT



OVER 12,000 CHILDREN  
REACHED, EVERY YEAR!

50% OF SHROPSHIRE  
SCHOOLS WORK WITH US

3,500 COMPETITION  
PARTICIPANTS  
140 YOUNG LEADERS

‘Specialists in delivering high quality and precise activities to aid improvement in a short space of time! Expert teaching and great relationships with children’.

Longlands School

‘It was helpful as a teacher to see how to structure the lessons and progress through the unit. The class loved all the sessions and were highly engaged’

Meadows Primary

School

All the coaching was fantastic and great CPD for staff’.

The Martin Wilson School

# SUMMARY



Professional, experienced coaches

Free provision for selected schools

CPD and Young Leaders Courses

Inclusion specialists

Structured progression pathways

Inter / intra school competitions

