

Shropshire Cricket Board Ltd

Minutes of a meeting of the Board meeting held on 7th April 2025 @ 5pm

@ Wrekin College.

Participating: Adrian Collins (Chairman), Steve Reese, Richard Twigg, Lisa Preston, Hafeez Rehman, John Foster.

Apologies: Joe Leach, Jennie Good, Rachel Mullard-Wilson, Jennie Good, Dave White, Natasha Hird

Minutes of last meeting: Minutes for 24th February 2025 were distributed ahead of the meeting.

Matters arising: – There were no new matters arising.

Declarations of Interest:

Policy Document: Board Directors were asked to declare any outside interest that they may have that could affect the Boards work or interests. No new affiliations declared.

Safeguarding and EDI (JG) submitted her report prior to the meeting, there were no matters arising.

Finance (AC)

AC presented the P&L report to date. No exceptions or areas of concern noted, with a T/O expected to be circa £750K in line with budget and a small margin of circa £5K.

Performance Cricket - Boys (JF)

JF had submitted a report ahead of the meeting, main points arising.

County Club he understands no issues, Ed Home doing a good job with the cricket side of things. Ongoing discussions around merged entity.

We have just completed successful Winter Programme and plans afoot for the Summer playing season.

Women's Tier 3 to be launched this Summer, will be a little bit of new ground with all of the regulations and not a long lead time into launching the competitions.

Ed is Head Coach of the County men's side and currently no concerns to report.

Early Engagement Programme – (NH)

NH submitted her dashboard report ahead of the meeting,

Two MCC hubs have been very popular, the teams are entered in regional and national competitions.

EEP winter was a success although squeeze on facilities particularly Much Wenlock, with likelihood of two nets not being available from next winter.

Recreational Cricket (DW)

DW submitted a comprehensive report on all areas as outlined in his dashboard report

Highlighting:

Midweek League launching in May – 9 teams competing, Furrows have agreed to three-year sponsorship deal.

Junior Leagues – over 110 teams competing Summer 2025.

Women and Girls Recreational (RMW)

RMW had submitted dashboard ahead of meeting.

ECB Feedback on operational plan - the Plan was laid out well, with clear sub-sections for women's cricket objectives and girls' cricket objectives.

A list of priority clubs for 2025, and how we will approach monitoring and tracking delivery of the Plan.

The Plan demonstrated a good understanding of the local club landscape, with aligned metrics and KPIs. I would like to recognise the hard work and effort put into the Plan;

Shannon Aston & Naomi Payne new Cricket Development Coach's – RMW has met both and joined a team's meeting with Katie and Naomi as they discussed the operational plan and leagues so far as well as future plans.

Sales and Marketing (RT)

RT provided update on Social media metrics increasing month on month

Newsletter issued in March.

All other items are contained within RT's dashboard

Schools and Community (LP)

LP had distributed her dashboard ahead of the meeting with the following headlines.

We are well ahead of planned delivery of our Chance to Shine schools and have been delivering engagement days to support club National Programmes.

STREET Programmes on track.

Operational Report (SR)

SR advised a lot of time now being spent on finalising the CPA Strategy document for presentation later in the month. Thanks to Vanessa Russell who has supported SR in producing the document, booklet and “flip book” which have been submitted to ECB.

All other areas were covered in SR’s dashboard.

AOB – There was nothing else to report.

DONM – 16th June 2025 @ on-line